


# LISA CARTER

Pittsburgh native passionate about leveraging insight-driven design to build meaningful experiences, bringing a human touch to the digital world

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## EXPERIENCE

### **Motional, Pittsburgh** — *Senior Product Designer*

DEC 2021 - PRESENT

Leading research & design for our annotation tools team, supporting the broader autonomy platform. Delivering design concepts for annotation tooling and machine learning products, working closely with developers, ML researchers, and product managers to bring design ideas to fruition.

### **Google, Pittsburgh** — *UX Researcher*

SEPT 2021 - DEC 2021

Contract role conducting qualitative research to guide design direction for future Google products, including planning, execution, and synthesis of usability testing and interviews. Generating design tickets from research findings to aid in feature prioritization as we build out new products.

### **Giant Eagle, Pittsburgh** — *UX Designer*

MAY 2021 - SEPT 2021

Performing mixed-methods UX research to guide design prioritization and validate ongoing design work. Ideating quickly and efficiently through wireframing and clickable prototypes to help advance the future of e-commerce across Giant Eagle's omni-channel digital experience.

### **Robots and Pencils, Pittsburgh** — *UX Researcher / Designer*

AUGUST 2019 - MAY 2021

Conducting user research efforts and testing to generate insights used to inform all stages of the design process, from sketches to final mocks. Collaborating with a small team of visual designers, UX designers, and other stakeholders to build elegant and intuitive web-based applications.

### **Seegrid, Pittsburgh** — *User Experience Intern*

MAY 2018 - AUGUST 2018

Led user research effort to assess user-friendliness of interactions between autonomous materials handling robots and their users. Constructed an in-depth persona network through user interviews, extensive observational research, and external site visits.

## EDUCATION

### **Carnegie Mellon University**

Master of Human-Computer Interaction, August 2019

B.S. Cognitive Psychology, Human-Computer Interaction, May 2017

## SKILLS

### **User Research**

Usability Testing, Task Analysis, Surveys, Wireframing, Storyboarding, Interviewing, Rapid Prototyping

### **Design Tools**

Figma, Sketch, Adobe XD, UserTesting, Dovetail, Asana, Miro, Mural, Trello, Invision

### **Programming**

Python, JS, HTML, CSS

### **Languages**

French, Polish

## VOLUNTEER

### **Steel City UX Ladies**

Lead Organizer

### **US Digital Response Team**

UX Research + Design

### **Pennsylvania FIRST Robotics**

Volunteer, Pittsburgh